

FRESH EXPRESSIONS NATIONAL GATHERING



SPONSORSHIP INFORMATION

The Present Future:
Cultivating a Church for
Tomorrow Today

APRIL 1 -3, 2020

*Heritage Fellowship Church
Reston, VA*

SPONSORSHIP & ADVERTISING OPPORTUNITIES

There is no better way to maximize your organization's visibility at Fresh Expressions' national conference than becoming a conference sponsor. Over 450 churches and leaders from across the United States are expected to attend this premier event. In addition to conference attendees, our message will reach thousands of leaders across our extensive networks through conference promotions on our website and e-news blasts.

Sponsorship opportunities are available for almost any budget, and sponsors receive a wide range of benefits as listed below. Our aim is to deliver an event that exceeds expectations, thus connecting participants to a movement that is empowering and equipping God's people in every congregation to develop creative expressions of church that can reach the increasing diversity of our society.

BENEFIT	PLATINUM	GOLD	SILVER
	\$2,500	\$1,750	\$1,000
Reduced registration fee	\$40 off	\$30 off	\$20 off
Recognition at opening ceremony	✓	✓	✓
Advertising on event website	✓	✓	✓
Promo materials distributed at check-in	✓	✓	✓
Signage in prominent location	✓	✓	
Ads in conference program	Full page	1/2 page	1/4 page
Ads in emails to participants	Logo & link	Logo & link	Logo & link
Logo on promo materials (sponsorship by 12/31/2019)	✓	✓	✓
Logo on event website	✓	✓	✓
Included in social media campaign (Twitter & Facebook)	✓	✓	✓
Table space in conference lobby	1 table (primary space)	1 table (secondary space)	

Email Fresh Expressions US National Director, Dr. Chris Backert, if you are interested in sponsoring this event at Chris.Backert@FreshExpressionsUS.org